



Paul C. Stauffer III

Graphic Artist • Media Designer

RD 4 Box 497B, Altoona, PA 16601 US

Telephone: 814.942.5076 • Cell Phone: 814.414.5758 • paul@paulstauffer.com

www.ideamover.net

Member AIGA

Education

Indiana University of Pennsylvania (IUP) Bachelor of Fine Arts Degree in Graphics and Drawing

Art Institute of Pittsburgh Interior Design Major

Paul C. Stauffer III (Idea Mover), Altoona, PA

Graphic Artist & Media Designer

Presently running my own graphic media organization

www.ideamover.net

- Non-linear video Editing, DVD authoring and web video production using Adobe Premier Pro
- Visualization Tools - Poser, Strata Studio, Hexagon, Shade, Vue, Digital Photography and Conventional Illustration
- Web Media Tools: PhotoShop, Net Objects Fusion and Flash
- Media Development Tool: Macromedia Director
- Print Media Tools: QuarkXpress, Photoshop and Illustrator

Professional Experience

Midwest Display Inc, Marion, Indiana

Graphic Artist - Media Designer

Midwest Display, Inc. is the industry leader in the holiday entertainment field creating events across the country.

Designed animated light displays and created CD-ROM-based presentations for selling event sponsorship.

- 3D Visualization tools - Poser, Strata Studio and Vue
- Coordinated with Creegan Company of Stubbenville, OH for character fabrication.
- Conventional illustration using drafting pens, colored pencils and design markers

NPC - News Printing Company, Roaring Spring and Claysburg, PA

Graphic Artist / Learning Media Designer

Created all graphics for computer-based and web-based learning and training projects

- Media Development Tools: Macromedia Director and Multimedia Toolbook
- Graphic Visualization Tools: Digital Photography, Strata Studio and Poser
- Web Based Learning Media Tools: Net Objects Fusion and Flash
- Produced video using conventional video methods and linear editing
- Collateral printed media prepared for on-demand printing using Adobe Acrobat, Publisher, QuarkXpress and PhotoShop

Center for Advanced Technologies at the Altoona Area School District, Altoona, PA

Graphic Artist / Software Developer

Worked with Instructional Designers and Programmers on a software development team creating multimedia presentations and interactive learning media. Produced video elements for use in computer-based training

- Media Development Tools: Macromedia Director and Multimedia Toolbook
- Web Based Learning Media Tools: Net Objects Fusion and Flash
- Desktop-publishing of promotional and support materials using QuarkXpress, Photoshop and Illustrator
- Graphic Visualization Tools: Digital Photography, Swivel 3D, Strata Studio and Poser
- Video Production using Sony Hi8 Cameras and Linear Editing System

Awards, Certificates and Memberships

- **Member AIGA (American Institute of Graphic Artists) the professional association for design**
- While at the Center for Advanced Technologies, the program "EKG – Basics" received a Finalist Award presented by the New York Festivals. I was the graphic designer and art director of this project.
- Received manufacturer certified software training for Strata Studio Pro, Adobe PhotoShop and Flash